



ZAMEEN
PHOENIX



A PROEJCT OF
ZAMEEN
DEVELOPMENTS

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AETHON
MARKETING (PVT) LTD.

ABOUT THE DEVELOPER

ZAMEEN
DEVELOPMENTS

Leveraging the Dubizzle Group's reputation, Zameen Developments aims to revolutionize Pakistan's real estate development sector. We prioritize integrity, transparency, commitment, and quality to create value for customers, investors, and partners. Our focus is on timely project delivery while maintaining high-quality standards to provide the desired lifestyle for our clients.

Our decisions regarding project scope, location, market demands, and consumer requirements are informed by data collected from Zameen.com's nationwide sales team, extensive real estate agency network, and up-to-date property search trends and buying preferences.

- ▶ Dubizzle Group Property Development Arm
- ▶ **12+ On-ground Projects** with 2,000+ Happy Customers
- ▶ A Multidisciplinary Team of **150+** Professionals
- ▶ On Course to becoming **Pakistan's Largest Vertical** Projects Developer

ZAMEEN
NEO

ZAMEEN
QUADRANGLE

ZAMEEN
AURUM

ZAMEEN
OPAL

ZAMEEN
JADE

GRANDE
PALLADIUM

GOLF VIEW
RUMANZA



THE RISE OF A LEGEND

Set to grace the skyline of the main Canal Road with its commanding presence, Zameen Phoenix welcomes investors to a world of investment opportunities. The project features 84 impeccably crafted apartments with access to four convenience shops and designated underground parking with additional secure storage rooms.

Twelve floors of spacious living, coupled with unrivalled amenities and services, make this a project of legendary status.





LEGENDARY STATUS

An ode to a mythical bird, the building ravishes in its location, through a winged façade that poetically unfurls towards the higher floors. The simplicity of the façade maintains an effortless design aesthetic that continues through the internal spaces. The light installation within the winged element acts as an iconic feature that not only highlights the project but allows for a continuously illuminated façade too.

The flagship Zameen Developments project boasts an exceptional concept and occupies a prime plot with unobstructed natural views. Inspired by the bird that dwells near a cool well, the development is truly poetic – and fittingly well-suited to the canals legacy.

REGAL ESSENCE POETIC FORM

Striking a perfect balance between form and function, Zameen Phoenix is a testament to Lahore's progressive approach towards vertical living. Some of the project's head-turning highlights are listed below:

- ▶ Another feather in the cap of Zameen Developments — the celebrated real estate development wing of the Dubizzle Group.
- ▶ The project comprises twelve floors with meticulously designed layouts to ensure a spacious and comfortable living experience.
- ▶ Zameen Phoenix boasts unrivalled services and amenities such as a swimming pool, fitness suite, mini-theatre, convenience shops and staff lodging, among others.
- ▶ The alluring elevation of the project speaks volumes about its remarkable concept development, architecture and investment scope.
- ▶ An intricately crafted project that adds to the skyline of the main Canal Road, overlooking the region's most eminent water channel.
- ▶ A column-less civil design that uses integrated shear-walls to minimise visible structural elements and produce an open-plan seamless layout.



AN ICONIC LOCATION

Zameen Phoenix is remarkable in every aspect, especially due to its strategic corner location facing main Canal Road. Some of the key expressways and neighbourhoods nearby include:

02 mins away from Jail Road & Mall Road

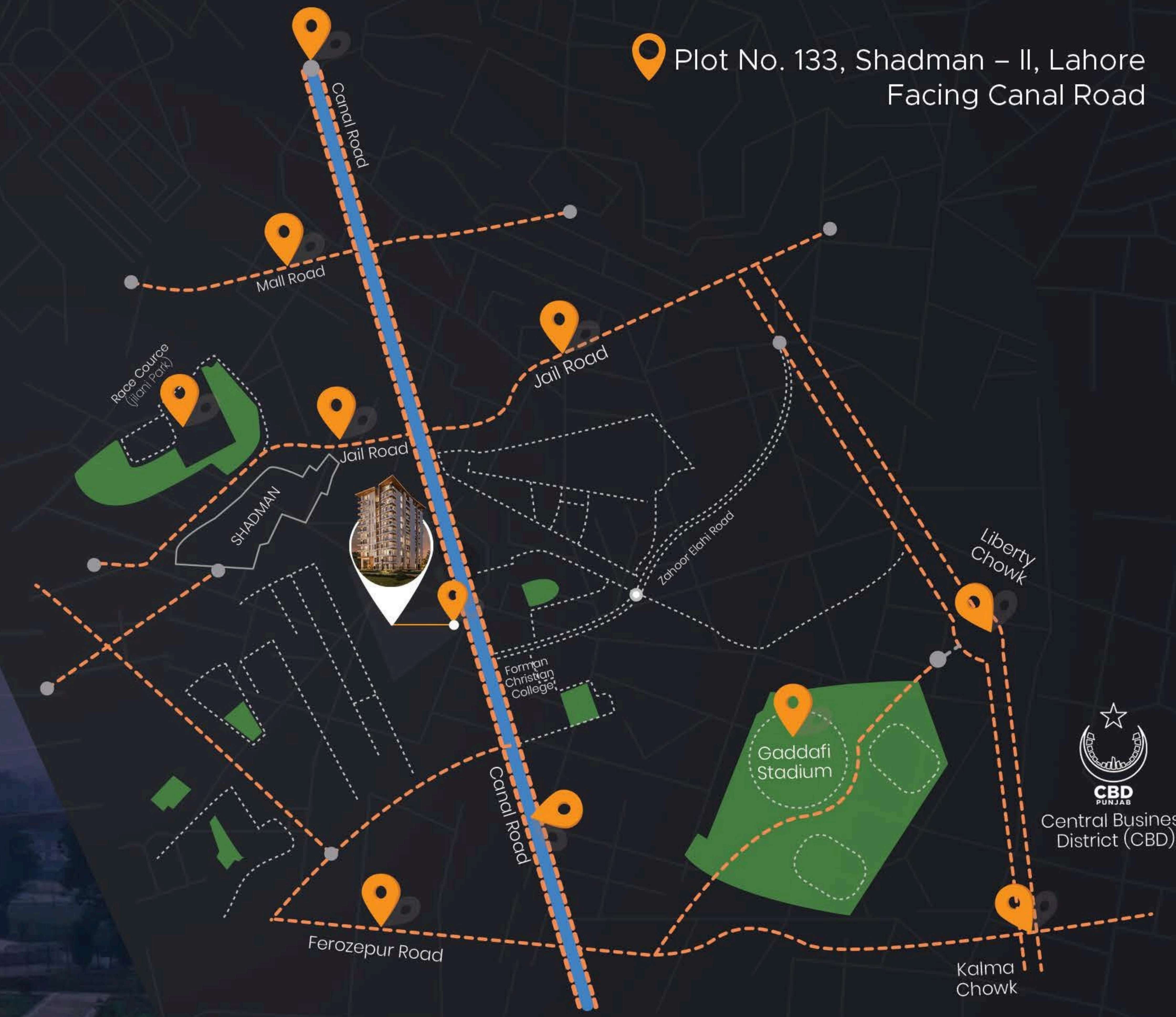
5-8 mins away from

Educational Institutes - Aitchison College, FC College, Kinnaird College, Punjab College

Hospitals - Services Hospital, Fatima Memorial, Punjab Institute of Cardiology

Famous Places - Race Course, Lahore Gymkhana, Fortress Stadium, Gaddafi Stadium, Central Business District (CBD), Gulberg & Model Town

15 mins away from Lahore International Airport



A TASTEFUL SELECTION OF PROPERTY UNITS

Zameen Phoenix exalts apartment living to an unprecedented standard offering 1-Bed, 2-Bed, 3-Bed units, and exclusive Penthouses with dedicated personal elevators. The 84 apartments have access to secure designated parking, staff rooms, storage rooms, and spacious balconies with stunning citywide views. The ground floor features retail activities, adding to the convenience of the residents.

PROPERTIES ON OFFER

- ▶ 1, 2 & 3 Bed Apartments
- ▶ Penthouses





PROGRESSIVE AMENITIES

An impressive array of state-of-the-art facilities await residents at Zameen Phoenix — Lahore's exclusive address for high-end living.

SWIMMING POOL

Lounge by the pool to relax and unwind. Equipped with contemporary features, the first-floor custom designed swimming pool is amongst the project's most noteworthy features.



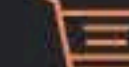




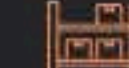

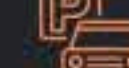
MINI-CINEMA

Residents can make use of exclusive access to the in-house mini-cinema. The ultimate entertainment venue can be booked in advance to host movie-nights with friends as well as show sporting events for enthusiastic supporters.



FACILITIES

In addition to the features already presented, Zameen Phoenix is equipped with a myriad of other high-end facilities and amenities for an effortless lifestyle:

-  Concierge and Reception
-  24/7 Security & Surveillance
-  Convenience Shops
-  Landscaped Rooftop Sitting Area
-  Personal Elevators to Majority Apartments
-  Private Terraces for Every Apartment
-  Staff Accommodation
-  Storage Areas
-  Disability Ramp Access
-  Designated Basement Parking



A PROMISING INVESTMENT SCOPE

A project so intricately crafted and articulated that it delights not only the builder, but the investors who value it, and its inhabitants. It is destined to become one of the most recognisable landmarks in the City of Gardens. Some of the project's most promising investment opportunities are:

- ▶ Flagship project of a trusted real estate venture, Zameen Developments.
- ▶ An absolutely safe investment opportunity with rewarding potential.
- ▶ The project is situated on an attractive corner location directly accessible from the main Canal Road.
- ▶ The high-rise development offers panoramic views of Lahore's beautiful Canal to the residents.
- ▶ Penthouses and premium apartments not only feature private terraces but also have dedicated elevators opening directly into lobbies.
- ▶ The prominent location of the high-rise puts it at the heart of Lahore, surrounded by a wide network of the city's main roads.
- ▶ A high-profile project in a rapidly developing vicinity guarantees profitable returns to investors.

